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NASSCOM Innovation Awards'08: MobMe & Sloka Get For Startup Category

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MobME an **Indian mobile 2.0 startup** providing a platform for enabling picture sharing from camera phone to a social network and Sloka Telcom, a inexpensive and compact base stations for fixed and mobile WIMAX and 3G LTE providers have announced to get awards of **NASSCOM Innovation Awards 2008** under startups category. For those new to NASSCOM, the National Association of Software and Services Companies (**NASSCOM**) is a consortium that serves as an interface to the Indian software industry and Indian BPO industry.

From the **24 companies shortlisted**, 8 winners will be recognized and felicitated for their outstanding contribution to the Indian IT sector at the forthcoming **NASSCOM India Leadership Forum 2009**, scheduled in Mumbai from 11-13 February 2009. The winners were selected after a culminating process of 3 stage held at roadshows at Chennai, Bangalore, Delhi and Pune, though I feel pretty few cities are chosen for such event.

The NASSCOM Innovation Awards serves as a platform for companies to showcase their innovation and to encourage innovative practices across the IT-ITES industry. These awards have been used as a yardstick by several Venture Capital and Private Equity firms when exploring investment opportunities

In other category of 'Business Innovation' **IndiaGames.com** has been announced as one of a winner as to showcasing their online gaming evangelization process in India. The other winner in same category is **Aegis** awarded for its *Five 9s Process* – a scientific process to facilitate a smooth integration of an acquired company.

Via – [NASSCOM Emerge Blog](#)

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